

Fort Bragg Commercial Solicitation Policy

Commercial solicitation on Fort Bragg is regulated by Army Regulation (AR) 210-7 and Fort Bragg Policy 40. The Fort Bragg solicitation program purpose is to protect Soldiers and their Families from fraudulent and unethical business practices.

Businesses must obtain approval from the Installation Solicitation Office by letter in order to solicit on Fort Bragg. When on post, the agent must carry the approval letter at all times. If a business or agency violates the Fort Bragg solicitation policies, they may have their privileges suspended or potentially be barred from the installation.

Agencies/businesses have tried to come on Fort Bragg seeking potential consumers through Soldiers and their Families. Their intent is to sell something which results in a Soldier or Family member entering into a contractual obligation which could potentially cause financial hardship due to the excessive costs, fees and annual percentage rates. Unauthorized posting of flyers, menus and other advertisements have been reported in the housing area and barracks. In most of the instances they have engaged in unauthorized commercial solicitation practices. If you are aware of any of these practices, please notify the Fort Bragg Commercial Solicitation Office at 643-7461.

The following are some of the forbidden practices which apply to businesses and agencies when soliciting on Fort Bragg:

1. Solicitation during enlistment or inductions ceremonies
2. Solicitation of "mass", "group", or captive audiences.
3. Making of appointment with or soliciting personnel in an "on duty" status
4. Soliciting without an appointment in housing or barracks areas.
5. Soliciting door to door.
6. Offering false, unfair, improper, or deceptive inducement to purchase or trade.
7. Offering rebates to promote transactions or to eliminate competition.

Before you make a medium to large purchase you should always have the contract reviewed by the legal office BEFORE you sign it. Also, make sure the proper research has been done on the business or agency. The old saying "if it sounds too good to be true, it probably is" holds true when entering into a contractual obligation. If you have any questions concerning a business or agency conducting business on Fort Bragg, please contact Ms. Simmons our Commercial Solicitation point of contact at 643-7461 or 907-3670.